# **TRANSLATING FOR TOURISM**

Writing copy that's enticing, stays within the branding guidelines, properly uses culturespecific terms and conveys the beauty of your destination is already complicated. Achieving that in translation, is even harder. **That's why tourism** 

translation should be left to the experts.

### TOURISM INTERVIEW

#### APRIL 2016 FARSI TO ENGLISH

Translation of an interview transcript about the tourism and the impact of tourism in Iran's economy.

## PARADISE ISLANDS

APRIL 2019 ENGLISH TO CANADIAN FRENCH

Translation of 7 brochures for the tourism department of a beautiful destination of in the Caribbean.

# DEPARTMENT OF TOURISM

#### AUGUST 2019 TURKISH TO ENGLISH

Translation of documents depicting the beauty of a country's main city, geography and attractions.,

# SOME OF THE OUR TOURISM INDUSTRY PROJECTS

## **JUNE 2018**

One of our most interesting projects for the tourism industry was the translation from English to Chinese of a business plan for the Economic and Culture Office of an East Asian state. The document depicted the importance of building new touristic facilities in the US for immigrants and travelers, showcased the financial structure for it, and who would be involved in the project, among other things. Such a detailed business strategy required translators familiar with tourism, but also with economics, finance, and business.

# WHY CHOOSE US

#### **All Languages**

For each and every project, we pair you with a mother-tongue professional that has specialized in the industry you're from and has done similar projects in the past.

### Lifetime Guarantee

With Day Translations, you get a lifetime guarantee. This means that, in the rare case you find an error in a translation, months, or even years down the line, we'll edit it – free of charge.

#### **Free Certificates**

We'll issue certificates of accuracy for your translations, with no additional costs. These are usually needed for legal documents, academic evaluations, and government files.

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